

Company Profiles on Consumer Goods/Services

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COMPANY PROFILE: 1

Company Name: **Bundl Technologies (Swiggy)**

About the Company: Bundl Technologies Private Limited provides food ordering and delivery services. The Company operates a fleet of delivery personnel who pick-up orders from restaurants and deliver it to customers. Bundl Technologies serves customers in India. The company operates under the brand name "Swiggy" in India. In 2018, the company reported revenues of Rs. 470 crores

- Headquarters: Bengaluru
- Founded: 2013
- Key people: Harsha, Nandan and Rahul, Founders

List of Products/Services: Food delivery

Competitors: Uber Eats, Zomato

COMPANY PROFILE: 2

Company Name:

CoffeeDay Beverages

About the Company:

Coffee Day Enterprises is a business conglomerate based in Bangalore. Apart from running India's largest coffee chain, Café Coffee Day, the Group has businesses in Logistics, Financial Services, Tech Parks and SEZs, Hospitality, FMCG and Retail. In 2017-18, the company earned revenues of Rs. 43.31 billion.

- Headquarters: Benagaluru
- Founded: 1993
- Key people: Late V. G. Siddhartha, Chairman

List of Products/Services:

Cafe Coffee Day - (Cafe, Lounge, Square), Coffee Day (Xpress, F & G, Beverages), The Serai (Resorts & Hotels), Sical Logistics (Logistics), Daffco (Timber / Furniture), Amber Valley Residential School (Education), and Way 2 Wealth (Financial Services)

Competitors:

Star Bucks, Costa Coffee

COMPANY PROFILE: 3

Company Name:

FirmRoots

About the Company:

Firmroots Private Limited manufactures ready-to-eat snacks for kids. The products are sold under the Timios brand name. The company claims that the wholesome, guilt-free snacks are loaded with nutrients on the inside and fun on the outside. In 2018, MTR Foods Pvt. Ltd. made its first investment from its Rs 50 crore seed fund in Firmroots.

- Headquarters: Bengaluru
- Founded: 2016
- Key people: Aswani Chaitanya Nadakuduru

List of Products/Services:

Healthy snacks for kids

Competitors:

Fritolay, Pepsico, Happy family organics

COMPANY PROFILE: 4

Company Name:	Zomato
About the Company:	Restaurant Search & Discovery, Table Reservations, Restaurant POS System, Ingredients supply, Digital advertising, Restaurant Rating and Reviews, Food ordering online, Ecommerce, Online Classifieds, Startups, Internet services, Online consumer insights, Technology, Farming, Sustainability, Food, Sales, Technology, Operations, Logistics, Delivery, New business development, and Engineering • Headquarters: New Delhi • Founded: 2008 • Key people: Deepinder Goyal and Pankaj Chaddah, Founders
List of Products/Services:	Food Delivery
Competitors:	Swiggy, UberEats, FoodPanda